

MEDIA RELEASE

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Film, music and design gurus headline Sydney masterclass

Australian blues legend Ash Grunwald, celebrated filmmaker and musician Macario 'Kid Mac' De Souza and global design guru Dr Brandon Gien will headline Sydney's inaugural *CreatorCon* event for anyone who dreams of a career in the creative industries.

Hosted by one of the world's leading creative media educators, SAE Institute, the masterclass is open to anyone with a passion for audio, film and design – from school students to career changers and industry professionals.

SAE Sydney Campus Manager Radovan Klusacek said *CreatorCon* was all about connecting the world's best talent with the next generation of creators.

"We're bringing the most accomplished and dynamic people on campus to inspire, educate and entertain future filmmakers, designers, audio professionals, animators, web developers and gamers," he said.

"It's part of our commitment to deliver hands-on learning and to excite our students about a career in the creative industries.

"These guest presenters are in the best place to give real-world-advice about tackling challenges and achieving success in the creative space."

Grunwald, who hails from Byron Bay, has cemented an international reputation as a leading blues and roots musician. As well as discussing his forthcoming album, *NOW*, Grunwald will chat about collaborating with American record producer Nick Didia – renowned for his work with international artists such as Pearl Jam, Bruce Springsteen and Rage Against the Machine.

De Souza, who shot to fame as director of Australia's most successful documentary in history, *Bra Boys*, will talk about his role as director, writer and producer of Australian TV series *The Crew* and his long-awaited transition from filmmaking to music.

As Founding CEO of Good Design Australia and Australia's first President of the International Council of Societies of Industrial Design (ICSID), **Gien** is recognised for his efforts to advance industrial design at an international level. He will offer valuable insights into the evolution of design and what it means for future designers, creators and innovators.

Mr Klusacek said *CreatorCon* events would be held regularly at the Sydney campus and rolled out at other SAE campus locations including Brisbane, Byron Bay, Melbourne, Perth and Adelaide.

"Through our industry connections, we'll continue to attract the most talented, accomplished, creative and innovative minds to help our students transform their passions into successful careers."

CreatorCon will be held from **6pm on Wednesday, 9 September at the SAE Sydney Campus at Wynyard**. Tickets are free but strictly limited. Book online at www.sae.edu.au/events.

SAE Sydney offers government-approved diploma and degree courses in audio, film, animation, design, games and web & mobile. **Enrolments are now open for the SAE September intake**. Visit sae.edu.au/admissions

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About SAE

SAE Australia offers Higher Education and VET education opportunities to more than 2,500 students, including certificate, diploma and degrees across the following major fields of study; audio production, film production, games design, games programming, animation, web and graphic design. SAE is also one of the world's leading media technology training institutes, with 53 campuses in 27 countries. SAE is a part of the Navitas group. Further information about SAE is available at www.sae.edu.au.

About Navitas

Navitas is an Australian global education leader providing pre-university and university programs, English language courses, migrant education and settlement services, creative media education, student recruitment, professional development and corporate training services to more than 80,000 students across a network of over 100 colleges and campuses in 27 countries. Navitas is an ASX Top 100 Company. Further information about Navitas is available at www.navitas.com.

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