

MEDIA RELEASE

Tuesday 1 November, 2016

SAE graduate launches new VR game at GCAP

Finding your true passion is usually a life-long journey. For Joel van de Vorstenbosch, this moment came much sooner in primary school when he discovered his passion for computer programming.

Joel's passion for programming soon extended to gaming, and in 2015 he graduated from SAE Creative Media Institute in Sydney with a Bachelor in Game Development. In the same year, he was named Valedictorian with the highest Grade Point Average in SAE Australia.

Now co-founder and lead programmer at ALTA, a Sydney-based game development start-up company that specialises in virtual reality, Joel will be showcasing the company's debut game, *A Township Tale*, at this week's Melbourne International Gaming Week (MIGW).

A Township Tale is a social, multiplayer game set in a fictional medieval town where players explore a fantasy world in virtual reality. Already attracting plenty of industry buzz, the game will have its first public display at two events being held during MIGW; [Game Connect Asia Pacific \(GCAP\)](#) that runs today and tomorrow, and [PAX \(Penny Arcade Expo\) Australia](#), that runs from Friday 4th to Sunday 6th November.

Attendees will have the chance to play the game and chat to Joel and the ALTA team on the main gaming floor at both expos.

SAE Institute, which delivers the Bachelor of Game Development at four campuses across Australia, has a long-standing relationship with and is a member of the gaming organisation GCAP.

Meet the ALTA team and play the demo of *A Township Tale* in Melbourne this week!

GCAP

Tuesday 1st and Wednesday 2nd November

For more information head to:

www.gcap.com.au/

PAX Australia

Friday 4th - Sunday 6th November

PAX Rising Booth 30 & Expo Floor Stand 1150

For more information head to:

www.paxaustralia.com.au

- ENDS -

About SAE

SAE Australia offers Higher Education and VET education opportunities to about 3,000 students, including certificate, diploma and degrees across the following major fields of study; audio, film, games, animation, photography, web & mobile and design. SAE is also one of the world's leading creative media institutes, with 54 campuses in 28 countries. SAE is a part of the Navitas group. Further information about SAE is available at www.sae.edu.au.

About Navitas

Navitas is an Australian global education leader providing pre-university and university programs, English language courses, migrant education and settlement services, creative media education, student recruitment, professional development and corporate training services to more than 80,000 students across a network of over 120 colleges and campuses in 31 countries. Navitas is an ASX Top 100 Company. Further information about Navitas is available at www.navitas.com.

For further information contact:**Jemima Dunlop**

National Public Relations Officer – SAE

Phone: +61 (0) 498 004 023

Email: j.dunlop@sae.edu