

MEDIA ALERT

Tuesday 11 April, 2017

SAE AUSTRALIA LAUNCHES NEW MASTERS PROGRAM

SAE Creative Media Institute has announced a first for its Australian offerings in the launch of a new suite of postgraduate study options, leading with the *Master of Creative Industries* (MCI) along with the nested Graduate Diploma and Graduate Certificate qualifications.

With the initial intake in May, and offering a suite of over 45 discipline specific electives, SAE's MCI program has been designed with maximum curriculum flexibility. Learning is responsive to the individual with a team of highly skilled program coordinators guiding students to map out a tailored study plan that meets both their creative, and professional aspirations.

Lee Aitken, SAE General Manager, Southern Hemisphere, said "We're so excited to be adding the Master of Creative Industries to SAE Australia's course offerings. The creative industries have become a significant sector of the global economy. It is now increasingly more common for entrepreneurs and marketers to form start-up businesses in the sector, and for other businesses to rely further on creative industry professionals."

"Technological innovation and developments in the digital economy, and the world of social media, have given rise to an increase in job opportunities across the creative industries on a scale not previously seen before."

Delivered online with drop-in access to SAE's world-class campus facilities across Australia, the vast selection of 6-week long, discipline-specific electives across Audio, Film, Games and Design are combined with non-discipline specific electives to provide micro-learning on a subject area of interest.

The Masters qualification is underpinned by the nested Graduate Certificate in Creative Industries and the Graduate Diploma in Creative Industries, where students can elect to study one level at a time depending on their study objectives and availability.

SAE's MCI program is spearheaded by the accomplished Dr Luke McMillan, SAE Dean, Southern Hemisphere.

"All ideas need a place to grow and people to nurture them. SAE Institute's reputation as the leading global specialist in creative media education comes from over 40 years of pioneering creative minds," says Dr McMillan.

“The SAE Masters program has been developed with the intention to get people ready for tomorrow’s jobs. SAE’s Masters lecturers consist of a team of creative industry thought-leaders and education professionals.”

Graduates of the MCI program will be prepared to take on strategic and leadership roles within the creative industries. Diverse career opportunities can range from; Producer, Director, Filmmaker and Game Developer, to Media Designer, Media Advisor, and Entrepreneur roles, amongst others.

SAE’s Masters program will be FEE HELP eligible. Students have the option to study full-time over four trimesters, or opt for a reduced part-time load so studies can fit into a working schedule.

There will be a **live webinar** taking place **today - Tuesday 11 April, at 8:00pm AEST**. For those who’d like to find out more information about the Masters program, register online [here](#).

Visit the [SAE website](#) for all course information on the new Master of Creative Industries .

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SAE Institute is part of Australian global education leader, Navitas.

About SAE

SAE Australia offers Higher Education and VET education opportunities to about 3,000 students, including certificate, diploma and degrees across the following major fields of study; audio, film, games, animation, photography, web & mobile and design. SAE is also one of the world’s leading creative media institutes, with 53 campuses in 27 countries. SAE is a part of the Navitas group. Further information about SAE is available at www.sae.edu.au.

About Navitas

Navitas is an Australian global education leader providing pre-university and university programs, English language courses, migrant education and settlement services, creative media education, student recruitment, professional development and corporate training services to more than 80,000 students across a network of over 120 colleges and campuses in 31 countries. Navitas is an ASX Top 100 Company. Further information about Navitas is available at www.navitas.com.

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