



FOR IMMEDIATE RELEASE

Contact:
Avery Waxman
Navitas North America
avery.waxman@navitas.com
206-949-8393

NAVITAS NORTH AMERICA'S ENROLLMENT GROWTH SURPASSES GOALS, REFLECTS WORLDWIDE TRENDS *Reports from Navitas and other organizations show international students continue to seek access to world-class education in the U.S. and Canada*

Lowell, MA. – November 15, 2016 – [Navitas](#) today announced an increase in enrollment across its North America partnerships. Fall 2016 enrollment grew by 6 percent overall and includes students from 89 countries. The announcement comes as both the U.S. and Canada celebrate [International Education Week](#).

The volume and quality of students are a testament to continued demand by international students to pursue higher education in both the United States and Canada. According to the 2016 Open Doors Report, released this week by the Institute of International Education, international student enrollment increased by 7.1 percent in the 2015-16 compared to the prior year.

“Higher education leaders understand that a key part of their mission must be preparing students for a global marketplace. Our institutional partners have made the commitment to internationalization as a way to provide greater access to high-quality education and to ensure their classrooms, and their campus, reflect our diverse, connected world,” said Bev Hudson, President, Navitas North America. “We are proud to support and provide strategic guidance to our partners so they can achieve these noble missions.”

“We expect the U.S. and Canada will continue to be top destinations for international students because of the quality of educational opportunities in both countries. We are committed to helping match our partner institutions with the right students to make the experience positive for all involved and we work closely with our U.S. and Canadian partners to build extensive support that allows international students to thrive academically and socially,” said Gretchen Bataille, Senior Academic Advisor, Navitas North America.

The Navitas investment in international education extends far beyond affording students increased access, with emphasis on quality of educational delivery and student satisfaction. Those investments are measured by positive student outcomes and high retention rates across Navitas' North America programs. 2015-16 results show a 91% retention rate across its North America Pathway programs and an exceptional 97% pass rate for graduate Pathway students in particular.

Navitas has more than two decades of experience establishing successful Pathway programs around the world and was the first to launch such a program in North America, at Simon Fraser University in British Columbia. Navitas has supported more than 30 universities across the globe in their efforts to achieve sustainable growth by cultivating a more diverse and internationalized campus.

About Navitas

Navitas is a global higher education organization that has partnered with universities for over twenty years to increase access to higher education and prepare international students for future success. Our collaborations accelerate our partner universities' internationalization goals resulting in stronger, more diverse international student population; improved academic outcomes; increased global profile for the institution; and sustainable revenue streams for reinvestment in key areas of the university. North American university partners include Simon Fraser University, University of Manitoba, University of Massachusetts Lowell, University of Massachusetts Dartmouth, University of Massachusetts Boston, University of New Hampshire, and Florida Atlantic University. More information can be found at www.navitas.com or follow @Navitas.