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Navitas leads Australian education innovation and technology mission to the United States

Leading education services provider Navitas will this month lead an education innovation and technology mission to the United States to share knowledge, forge new partnerships and showcase Australia's burgeoning edtech sector.

The trip will provide the opportunity for Australia's education leaders and emerging edtech startups to engage with influential organisations and institutions in global education and industry, including entrepreneurs, business leaders, policymakers, philanthropists and university representatives.

Patrick Brothers, Navitas Chief Development Officer and CEO of Navitas Ventures, said the trip will provide Australia's education leaders and emerging organisations with the opportunity to explore solutions to emerging challenges and develop new and innovative methods of learning that will shape the future of learning globally.

"With the edtech market projected to be worth \$252 billion globally by 2020, this trip is about allowing both mature and developing Australian education organisations to meet with international leaders, encouraging knowledge transfer and the development of new partnerships and investment," Patrick said.

"International education is already Australia's third largest export, contributing over \$21 billion to our economy each year. On top of the opportunity to increase our share of this significant existing global market, engagement around new methods of learning will improve the quality of education in our local universities and attract investment in new edtech organisations that will succeed in the education market of the future."

Joining senior leaders from Navitas as part of the mission will be executives and entrepreneurs from EduGrowth, Australia's edtech acceleration network, along with a number of education innovation leaders from leading Australian, North American and European universities. This includes Deakin University, Monash University, Griffith University, RMIT University, La Trobe University, Southern Cross University and Charles Sturt University.

The trip will include sessions in both San Francisco and New York, with meetings scheduled with local companies to build partnerships and provide opportunities for EduGrowth [startup accelerator companies](#) to show off their technology solutions. The key stop on the trip will be the annual *ASU + GSV Education Technology Summit* which takes place in Salt Lake City, Utah between 8-10 May.

Participants will join over 4000 education technology and learning and teaching leaders from around the world at the event. The *ASU + GSV Summit* started in 2010 as a collaboration between Arizona State University and Global Silicon Valley. The summit attracts leaders in higher education and K-12 learning, along with entrepreneurs and not-for-profits, all looking to develop solutions to emerging challenges in education and learning globally.

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In addition to providing opportunities to build its profile, Navitas Ventures, the education venturing arm of Navitas established to build partnerships, investments and internal incubation projects to accelerate the future of education innovation, is also sponsoring 'Global Silicon Alley' at the summit.

As part of this technology showcase, over 330 of the knowledge economy's most innovative CEOs, including Australian startup companies from EduGrowth's accelerator program, will deliver seven-minute pitch presentations on their mission to transform the way the world learns. The presentations will build collaboration with other educational organisations around the world and help attract new investment.

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About Navitas

Navitas is a leading global education provider that offers an extensive range of educational services through three major Divisions to students and professionals including university programs, creative media education, professional education, English language training and settlement services. Navitas is an S&P/ASX100 company.

Further details about Navitas are available at navitas.com

